BULLETIN FROM

The New York Office 405 East 54th Street, New York

June 15, 1936

JUVENILE SUPPLEMENT

Note: After a gap of several issues in which juvenile books were omitted, we now resume covering juvenile publications as they are available. The present supplement picks up a few late comers, published after the last juvenile supplement and goes on through mid-August. As you will see, the emphasis at this season is on fiction for older boys and girls, with very slim scattering for younger readers. Those buyers who concentrate their buying in October will have "first aid" in the shape of a complete recapitulation index of juveniles published (and reported) through the year. Other buyers should follow the reports carefully as they appear.

PICTURE BOOKS AND PICTURE STORY BOOKS

Bicknell, Anne Guthrie — **FLOWER FOLK** — Putnam-Minton, Balch

A beautiful piece of book making, sixty-six exquisite colored illustrations somewhat dramatizing familiar garden flowers, and verse which - with rather careful consideration - is intended to give facts about the flowers. A painless way to take first steps in garden lore. (Published) $2.50

Bryan, Dorothy & Marguerite — TAMMIE AND THAT PUPPY — Dodd, Mead

* The Bryans have a gift - jointly - of producing very lovable small dogs, and Tammie (do you remember the time he went for a ride?) is this time shown as having his nose put out of joint by a new puppy. Sure fire for small dog lovers - their name is legion. (July 22nd). $1.00

Credle, Ellis — PIG-O-WEE — Rand McNally

There's a folksy homespun quality about Ellis Credle's work, both stories and pictures, that pulls it out of the average rut. Here's another poor white story of the vain efforts to sell a pig that would not get fat, and of how that pig (nature was contradictory to be sure) supplied the need. Not up to her best work, but at that good American folk tale. (Published). $1.00

FIRST READING BOOKS

(This includes books to be read aloud as well as books to read)

Boggs, Ralph Steele & Davis, Mary Gould — THREE GOLDEN ORANGES *And Other Spanish Folk Tales* — Longmans, Green

* I loved them, and I'm not a folk tale addict. They had a tell-it-again quality that proclaims loudly the magic hand of Mary Davis (story-teller of the New York Public Library), and one could sense the fact of the material coming first hand from the Spanish native folk. There is a racial spirit and color and sense of drama, too, that gives fresh flavor to old patterns of folk tales. The pictures by Emma Brock are in tune with the text. (July ~~or August~~). 22 $2.00

Gale, Martin ONE SUMMER Viking

Not a particularly significant book, but there is a definite place for a book of its type - the story of the happenings at a farm home vacation, where horses play an important part in the children's activities. Told as a leisurely recounting of events, rather than as conventional fiction. In the course there is a good deal of carefully disguised information about riding. Illustrated by Margaret Van Doren. A book to read with 7-8-9 year olds. (August). 21 $1.50

Holberg, Ruth MITTY ON MR. SYRUP'S FARM Doubleday, Doran

* Remember Mitty and the doll Mr. Syrup rescued? This second Mitty story is a better yarn, and in the account of her adventures visiting the farm, you get a fresh sort of farm picture. Delightfully made book with charming pictures by Richard Holberg which help lead the small reader along. (August) $1.00

MacDonald, George THE FAIRY FLEET Holiday

Another choice addition to the shelf of beautifully made books, and this time a better choice of text than some of this firm's publications. An unfamiliar MacDonald tale is a find, even if it isn't MacDonald at his best. Illustrated by Stuyvesant Van Veen. (Published) $1.25

Rounds, Glen OL' PAUL, *The Mighty Logger* Holiday

There's a harmony about this book - the telling of familiar episodes from the Paul Bunyan legend, the homespun look of the paper, the virility of the line illustrations that makes this a splendid contribution to the same "fine book shelf". Again a book to read aloud. (Published). $2.00

Stone, Amy Wentworth HERE'S JUGGINS Lothrop, Lee & Shepard

* A good tale of two small children on (my guess) the Maine coast. The father of Juggins is a lobster fisherman - and there's a mystery running through the adventures of Juggins and her small boy playmate concerning the identity of the robber of the lobster pots. Illustrated by Hildegarde Woodward. Junior Literary Guild - 6, 7, 8 year olds - for July. "Good real aloud material," which second year readers should be able to manage for themselves. (July). $2.00

Wood, Esther GREAT SWEEPING DAY Longmans, Green

A quite charming Japanese story of a small boy who ran away from what would correspond to our Spring cleaning, because he frankly didn't want to work - and who learned in his adventures in the country and in a small town that work was part of the pattern of life. A moral tale, but well done, and with a good picture of various aspects of Japanese life. Illustrated by author. (July) 22 $1.75

FOR THE 9 TO 12's - *Fiction*

Beard, Patten BILL CORY, *Adventurer* Whitman

This is the sort of book that I feel does more harm to juvenile taste than the average innocuous claptrap of the series books. Adventure - born out of gangster and detective heroes, and told as legitimate adventure episodes happening to a youngster. It's not even convincingly told. (August) $1.50

Bowman, J. C. &
Bianco, Margery — TALES FROM A FINNISH TUPA — Whitman

Good folk material, somewhat more mature in appeal than the Spanish stories above, hence placed for this age group. There's a sea and mountain folk feel to the content and the telling that makes them strike a note of authenticity too often absent in the retelling of Scandinavian legends. Illustrated by Laura Bannon. Good piece of editorial selection. Good though not inspired translation by Aili Kolehmainen. (August) $2.50

Tousey, Sanford — JERRY AND THE PONY EXPRESS — Doubleday, Doran

Jerry had his own pony and a yen to be a pony express rider. He shared vicariously in their adventures, and trained his pony for emergencies - which came at the moment of need. Jerry later played his part in the newly developing mail system of the country. Good Americana. Illustrated by the author. (~~August~~) 9-4 $1.00

FACT BOOKS

Andersen, Lis — LIS SAILS THE ATLANTIC — Dutton

Good fact material in the authentic account from a child's diary of a Danish family's adventures sailing across the Atlantic, south to Rio, north to New York (which, save for Coney Island, didn't come up to expectations), back to Denmark. There's a certain solemnity in the telling - but there's a freshness and spontaneity and sense of adventure and drama that relieves it of ponderousness. Good for *David Goes To Greenland* market, girls especially. Photographs. (June) $2.00

Atkinson, Agnes Akin — SKINNY THE GRAY FOX — Viking

The Atkinson's shelf of true stories about animals they have known is proving its popularity, and this story of Skinny measures up to the others in its spirited account of the probable background of the fox who found his way to human friendship. Illustrated by photographs. (Junior Literary Guild for July) 7-24 $1.50

Fyleman, Rose — BEARS — Nelson

Possibly there is a sufficient bear cult to make a market for this collection of material concerning bears, their habits, types, stories about them, and so on. I found it pretty pedantic in way of handling, and an uninteresting format and type face. (Published). $1.00

13 AND UP - *Fiction*

Allen, Merritt Parmelee — RAIDERS' HOARD — Longmans, Green

Good adventure yarn, though it seems a tall tale, once told. Merritt Allen knows his Vermont background, so he must have basis for his statement of a Confederate raid on a border town, which is the story back of the hidden treasure mystery. Decorations by Richard Rodgers. (~~Late~~ July) 22 $1.75

Bailey, Alice Cooper — FOOTPRINTS IN THE DUST — Longmans, Green

Augusta Huiell Seaman type of story for the teens. A girl's father buys a legend-ridden Hawaiian farm, and stumbles on a hidden princess, kept there in concealment by the old caretaker. So-so. Decorations by Margaret Ayer. (July ~~or August~~) 22 $2.00

Bare, Virginia McCarty COME SUMMER Longmans, Green

* First rate fiction for older girls in the story of a family, orphaned and impoverished and scattered, and of how they gathered their forces together and went back to the New Hampshire farm to rebuild the old family homestead. There's just enough romance to appeal to girls who are almost ready for adult novels. Decorations by Ruth King. (August 12 $1.75

De Leeuw, Adele YEAR OF PROMISE Macmillan

Another book for teen age girls who still like adventure and girls' stories, but want the romantic element as well. The story of a daughter of an American mother and a Dutch father and of her year's visit to relatives in Holland, her lessons with a famous Dutch artist, and her share in bringing together a disrupted family. Not important - but fills a need. Illustrated. (Published). $2.00

Fleming, Waldo TALKING DRUMS Doubleday, Doran

Interesting chiefly for the picture of African superstition and the intricate network by which the taboos are sustained against the invasion of the white man. The story of the effort of white engineers to put through a railroad construction job in the face of threatening epidemic and native intervention. The plot is thin, and depends overmuch on the anthropological elements. Illustrated by Frank Dobias. (August). $2.00

Harper, Theodore A. ALLISON'S GIRL Viking

A mystery story surrounding the identity of an adopted "niece" of a couple who try, up to a point, to protect her from knowledge of her rascally father. Frankly, I thought the story somewhat much ado about nothing, with a good many elements to add excitement that had little bearing on the matter in hand. Not up to Harper's better work. Illustrated by Ruth King. (Junior Literary Guild for July) (July) 24 $2.00

Hawthorne, Hildegarde ON THE GOLDEN TRAIL Longmans, Green

* Story of a boy who leaves the protection of a too-religious New England household and sets out, by every then known means of transportation to make his way west to the gold fields where trace of his father has been lost. First rate picture of exigencies of travel - canal boat, river boat, covered wagon train - and a good yarn as well. Illustrated by Sanford Tousey. (~~Late July~~) 8/12 $2.00

Hay, Ian LUCKY DOG Little, Brown

Wholly sentimental story of a dog who is adopted by a woman who cannot have children and who dies saving the mongrel. In the first person the story is told of how Bobbie, too, recklessly throws his life away in order to be reunited with her on the other side. (Reported adult list - page 204). (June). $1.25

Hinkle, Thomas C. KING: *The Story of a Sheep Dog* Morrow

* Good dog story, beginning with the half wild puppyhood of the inquisitive member of a litter on the Western plains, of his various adventures in ownership, and of his utter devotion to his small boy pal. When he is stolen from his small master, and sent far away, he escapes with the connivance of the railroad men, and makes his way back again. Ring of authenticity. (July). $2.00

Lewis, Ernest **BEOWULF** Dutton

* A better book than *Beth: A Sheep Dog* in that the facts of training a police dog are introduced less obviously and with a better story background than were the corresponding facts in the earlier book. Sporting background, sheep raising country where Beowulf becomes a killer, and of his subsequent life with a master who became blind. (Full report - page 205) (June). $2.00

Sherman, Edith Bishop **THE GAY CHARIOT** Longmans, Green

Another family story, in which six youngsters make their way north from Texas in the nondescript car. The mother is dead - the father has disappeared - the one last hope for adult supervision seems to be a New Jersey uncle. This is a good yarn, and the young people are essentially human, though one feels perhaps that they profit too patently by their mistakes. Decorations by Pelagie Doane. (~~July~~). $2.00
8/12

Wasson, Mildred **NANCY SAILS** Harper

* Nancy is already a familiar figure to all who read the first two books about her, and she is again the lovable, irritating young person who tries to put up a front that isn't quite supported by her somewhat amused family. This is a story of a summer vacation in England, and one feels now and again that the story itself is a somewhat thin vehicle for conveying a good deal of information about England's history and architecture and biography. However, Mrs. Wasson has a real gift for making her people live and her dialogue sparkle. Good steamer book for teen age girls. Illustrated by Erick Berry. (August). $2.00

NON-FICTION

Eldridge, Elizabeth **CO-EDIQUETTE** Dutton

A guide to behavior for the co-ed, - rushing, initiations, what to do if you don't make a sorority, extra-curricular activities, questions of dating, wall flowers, bull session, the housemother, the honor system, smoking, drinking, curfew rules. Good stuff and not a bit preachy. (Full report - page 191) (June) $2.00

Mitchell, Elmer D. editor **SPORTS FOR RECREATION** Barnes

A very serious and rather heavy-going book but should be excellent for schools, camps, clubs, etc. Each sport treated in same manner, first its history, its "place in the program", general description of the sport, equipment, and so on. Suggested forms of contest, methods of scoring, etc. Obvious games such as baseball and football omitted, but games not readily found elsewhere are covered:- archery, Badminton, bowling, basketball, boxing, canoeing, fencing, golf, handball, horse-shoes, touch football, ice hockey, Lacrosse, rowing and sculling, soccer, speedball, squash rackets, swimming, tennis, track and field, volleyball, water polo, winter sports, wrestling, codeball, table tennis, etc. etc. Important book for sports directors and camp councillors, and perfectly possible for use by boys (and girls) in their own organizations. (Published). $2.50

Williamson, J. E. **TWENTY YEARS UNDER THE SEA** Hale, Cushman & Flint

* - Young reporter in search of copy uses his father's salvaging invention as a place to take pictures. Immediate acclaim accorded first undersea pictures. Adventures in filming 20,000 Leagues, etc. Entertaining reading. (Junior Literary Guild for June). (Published) $2.50